



PAFM Partnership Program

Benefit	Description	Autumn Gold 10,000\$	Summer Rose 5000\$	Spring Green 3000\$	Winter White 1000\$
Naming Rights	Exact language to be determined – for example PAFM presented by: Your Name	For one Year			
Partner's Logo on PAFM Website Banner	Logo across the top of our website with hyperlink	Year-Round January- December			
Partner's Logo on PAFM Website Border	Logo on the side border of our website with hyperlink	Year-round	Summer	Spring and Fall	Winter
Partner's Logo on Display at Market	Display to be designed – could be an A-Board, flags, etc.	Year-round (68 markets)	Summer (28 markets)	Spring and Fall (24 markets)	Winter (12 markets)
Banner at Market	Banner of partner's choice hung at market	Year-round (68 markets)	Summer (28 markets)	Spring and Fall (24 markets)	Winter Banner (12 markets)

Benefit	Description	Autumn Gold \$ 10,000	Summer Rose \$ 5000	Spring Green \$ 3000	Winter White \$ 1000
Partner's Logo on PAFM weekly Newsletter	Reciprocal exchange if Partner displays PAFM logo on-site or on Partner's promotional materials	X	X	X	X
Partner's Logo on Promotional Materials	Examples: Calendar, refrigerator magnet, shopping bag. Details to be arranged.	X	X	X	
Booth Presence at Market	Partner may staff a promotional booth at the market. PAFM will work with Partner to integrate Partner's theme into Market promos for the day	Monthly	Qtrly	Bi-annually	Once per year
Event Partnership	If partner wants to do a special event at the market, we are happy to negotiate the details of such an event. May be additional costs.	X	X	X	X

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